

# P!NK MEDIA



Your Event Planning Specialists

WEDDINGS | NON PROFIT | CORPORATE | PRIVATE

Fabulously Planned. Brilliantly Executed. Always Remembered.

See LIFE in P!NK with us.

## WHO WE ARE.

We are a professional, creative team of event management specialists producing high-quality events of every type and scale. Our passion is managing the behind-the-scenes details so you do not have to worry about them. We represent our clients to the highest caliber by delivering superior event experiences. Our objective is to delight by helping you host events that exceed your requirements and expectations.

Every event is unique and special. Each has its own distinct audience, tone, personality, and set of purpose. In the beginning, a professional event specialist will conduct a preliminary consultation to understand your event's objectives and goals. We will then create a strategy and execution plan for your vision. We collaborate with superior vendors and focus on streamlining logistics so that your event's best qualities shine through.

## OUR MISSION.

Happiness. There is nothing more rewarding than a client's bright smile, amazement and delight on the day of the event. We love to make people happy. We will work closely with you to align our proven practices and address your needs in every step of the process. That way, we ensure your desired outcomes stay at the forefront of every decision.

## THE IMPORTANCE OF HIRING A PROFESSIONAL EVENT MANAGEMENT PARTNER.

**Wow! You are about to host a new event.**

On this incredible celebration, we hope you will consider granting us the honour of helping you elevate this high-profile initiative and giving it the attention and importance it deserves. In-person events are a great opportunity to establish the right impression and overall guest experience. Events offer a look into the organization's culture, a window into a charity's care efforts. A well-executed event can boost your credibility with internal teams, customers, donors, prospects, media, and other stakeholders.

However, a flawed event can cause irreparable damage to your reputation. For that reason, hiring the right event-planning expert to orchestrate your events is critical.

**Want to share your vision with us?** Call us at 647.812.6210 for your FREE Consultation and tell us how we can help make your next event unforgettable!

## YOU NEED PROFESSIONALS WHO CAN:

- ① Map out an end-to-end event plan;
- ② Execute the many logistical tasks required to deliver a quality event;
- ③ Manage your vendors and be your reliable point of contact;
- ④ Track, manage and execute set budget for maximum ROI and most importantly...
- ⑤ Ensure that you and your guests enjoy an evening to remember!

As your event management partner, we will help oversee every step of the event planning and execution process.

**Feeling overwhelmed?** Need a little help to get started? No problem!  
Download our FREE Event Planning Checklist online at [www.pinkmedia.ca](http://www.pinkmedia.ca)

## FROM SETUP TO CLEANUP.

We manage the end-to-end logistics for your event so you can focus on mingling, networking and having a fabulous time. To make sure your big occasion receives the focus and attention it deserves, we will assign a dedicated project manager to your event. We will meet as often as you like and provide status updates on planning and budget reviews to track tasks, costs, and progress against milestones and due dates.

Our packages are all-inclusive. Initial consultation, idea brainstorming, logistical support, marketing strategy and promotion, vendor management, resource planning and site supervision on day of event, plus set up day prior if needed. We pride ourselves on being flexible, adaptable and very quick to respond.

Armed with over 20 years of Marketing Strategy & Promotion, Creative & Print Production, Corporate Communications & Leadership skills, we are a force to be reckoned with when it comes to event planning. We have learned valuable lessons along the way and nothing will make us happier than to share our secrets and steer you clear of any disasters.

They say EXPECT THE UNEXPECTED, but we know to plan for it.

**Want to Partner with PINK MEDIA?** We are always looking for new talent, new vendors and new opportunities to collaborate for upcoming events. Sign up as a preferred vendor at [www.pinkmedia.ca](http://www.pinkmedia.ca)



## WE LOVE OUR CLIENTS.

“We will always remember our wedding day as magical! Thank you for your expertise, kindness and attention to every detail. Your presence was comforting and we were able to let go and enjoy our day to the fullest!”

Kate Makiela  
& Mark Boffo

“Our P!NK MEDIA experience remains unparalleled. We’ve worked closely on multiple events and each time we are amazed at how creative and out of the box the planning has been. They are truly inspiring, professional planners that can take an idea and make it a dream come true! Hilariously witty, this team is a pleasure to work with.”

Jean-Francois Maurice,  
Groupe EgoMedia Inc.

“Their intrinsic style and inherent knowledge of fundraising sets P!NK MEDIA miles ahead of all others. We are proud and fortunate to work with such talented, professional and passionate fundraising innovators.”

Toula Murchie,  
Community Care Foundation

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## CONTACT US



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